

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WVOX, New Rochelle, NY

**Date:**

10.30.14

I, George Latimer,

being/on behalf of: George Latimer, a legally

qualified candidate of the Democratic political

party for the office of: State Senator

in the General

election to be held on: Nov. 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	Various	2		—	—

**Total Charges:** \$ 1,513.24

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

George Lattimer for State Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Fred Baron

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

10-30-14  
Date

George Lattimer  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

David O'Shaughnessy  
Signature

David O'Shaughnessy  
Printed Name

President  
Title

**WVOX \* 1460AM**

**WESTCHESTER**

**WHITNEY RADIO**

**ONE BROADCAST FORUM, NEW ROCHELLE, NY 10801**

**(914) 636-1460 FAX (914) 636-2900**

**DATE: October 30, 2014**

**CLIENT: Latimer for State Senate**

**PRODUCT OR SERVICE: Political Ads**

<b>WVOX</b> <u>  X  </u> <b>WRTN</b> <u>      </u> <b>COMBO</b> <u>      </u> <b>Start Date: 11/3/14</b> <b>End Date: 11/4/14</b>
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**BROADCAST ADVERTISING SCHEDULE  
(SPECIAL SCHEDULING INSTRUCTIONS AND DETAILS)**

**11/3 (Monday)**

**(2) :30 per hour between 6a – 10a @ \$57.39 (\$459.12)**

**Total of (8) :30 commercials**

**(8) :30 per day between 10a – 3p @ \$50.36 (\$402.88)**

**(4) :30 per day between 3p – 7p @ \$48.03 (\$192.12)**

**11/4 (Tuesday)**

**(2) :30 per hour between 6a – 10a @ \$57.39 (\$459.12)**

**Total of (8) :30 commercials**

**\*\*Total of (32) :30 commercials\*\***

**Discrimination. WVOX does not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.**

<b>TOTAL GROSS:</b>	<b>LESS:</b>	<b>TOTAL NET: \$1,513.24</b>
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**Accepted for Whitney Radio**

**David O'Shaughnessy**

**Senior Vice President**

**Latimer For State Senate**

***Corporate Name***

**P.O. Box 277**

***Address***

**Mamaroneck, NY 10543**

***City/State/Zip***

**914-777-3832**

***Phone***

***Fax***

**Fred Baron / Treasurer**

***Officers Name/Title***

  
**SIGNATURE**